



Hudson Highlands Fjord
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FOR IMMEDIATE RELEASE

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Hudson Highlands Fjord Trail, Inc. Announces Hiring of Rebeca Ramirez as Community & Visitor Relations Manager

Ramirez, a Village of Cold Spring resident, brings two decades of nonprofit experience, from spearheading community organizing to leading revitalization efforts.

POUGHKEEPSIE, NY — Hudson Highlands Fjord Trail, Inc. (HHFT) is pleased to announce that Rebeca Ramirez has joined the organization as Community & Visitor Relations Manager.

With more than twenty years of experience in the nonprofit space, and as a former Main Street, Cold Spring business owner, Ramirez brings these valuable perspectives, as well as her perspectives as a Village resident; parent of a school-aged child; avid trail user; and “complete streets” advocate, to HHFT’s growing team.

As Community & Visitor Relations Manager, Ramirez will collaborate with local groups and individuals to continue fostering community involvement and engagement in Fjord Trail planning, nurture the organization’s burgeoning network of volunteers, and develop interpretive and public programs for the Fjord Trail that will help bring to life the historical, natural, cultural, artistic, and educational stories of the region.

“For over a century, our roads have been designed for motorized vehicles; Route 9D is no exception. As we look to the future, the Hudson Highlands Fjord Trail will demonstrate how intentional infrastructure can provide imaginative alternatives that allow pedestrians, cyclists—and all who wish to enjoy this landscape—to move through it safely. I am thrilled to be part of this bold project and look forward to continuing to build partnerships, collaboration, and community engagement.”

Ramirez currently sits on the board of the Fullerton Center in Newburgh, and is a member of the Equity, Diversity, and Inclusion Committee at Haldane School District. Prior to joining HHFT, she was a member of the ad-hoc Parking Committee for the Village of Cold Spring, the Co-Chair of the Trolley Committee for the Chamber of Commerce of Cold Spring, and the Co-Chair of the Philipstown Trails Committee.

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About HHFT

Hudson Highlands Fjord Trail, Inc. (HHFT) is a subsidiary nonprofit of Scenic Hudson, Inc., an organization devoted to protecting the natural beauty of the Hudson Valley. HHFT oversees the direct planning and construction of the Fjord Trail, which is slated for completion in 2031. HHFT's mission is to create and steward a 7.5-mile linear park along the Hudson River that solves existing safety concerns around visitation, provides welcoming access to people of all abilities, restores and protects natural resources, and enhances quality of life for local communities. The Fjord Trail, envisioned by locals nearly two decades ago, aims to address safety, manage visitation, and respect the landscape. It will add organized parking, public restrooms, trash/recycling collection, and distribute users of the park along a 7.5-mile route with six main access points. For more information, news, and timely announcements on the Hudson Highlands Fjord Trail, [please visit hhft.org/news](https://hhft.org/news).